

「YOUR-K! YOUR-ASEAN!」 Video Contest

September 13, 2021

1. Outline

The Mission of the Republic of Korea to ASEAN is hosting a “Your-K! Your ASEAN! Short Video Contest” We are looking for anyone from Korea and ASEAN countries to produce their own version of the videos that show their own Korea and ASEAN’ s spirit.

This contest is to promote the interest in the Korea-ASEAN Relation. Koreans and ASEAN Nationals are invited to participate in this contest and submit the video.

2. Themes

ASEAN Nationals: YOUR-K “Express Your-K spirit!”

(Example: K-FOOD, K-POP Cover Dance/Cover Song, Traveling or Life in Korea Vlog, etc)

Koreans: YOUR-A(SEAN) “Express Your-A(SEAN) spirit!”

(Example: ASEAN-FOOD, ASEAN-POP Cover Dance/Cover Song, Traveling or Life in ASEAN Countries Vlog etc)

※ Extra points for elements of friendship between Korea and ASEAN

3. Who can Apply

Koreans and ASEAN Nationals: Individual or Team(Max. 9 persons)

4. Schedule

Application: September 13, 2021 (Mon)-October 12, 2021 (Tue) 23:59:59 (Jakarta time)

Winner Announcement: October 21, 2021 (ROK Mission to ASEAN Homepage and Social Medias) ※ Winner Announcement schedule is subject to change

5. Registration and Judging Criteria

- Please submit the attached file and original video file through the following emails (kor_asean@mofa.go.kr , nindita@mofa.or.kr)
- Name of the files (both application form and video): Name_Nationality_Title
- Judging Criteria: Fun, Creativity, Expression of theme, Clarity of message, Visual appeal

6. Specification

- All types of videos are allowed (ex. Vlog, Interview, Documentary, etc)
- Language: English/Korean (If the videos are made in Korean, English subtitles are necessary)
- Running time: Up to 5 minutes
- Format: Ratio of the Video-16:9, 1920x1080 Pixel(FHD), MP4 formats

7. Awards

Rank	Numbers of Winners	Prize
First Prize	Two People/Team (One from Korean, One from ASEAN Nationals)	\$800 each
Second Prize	Four People/Team	\$500 each
Third Prize	Four People/Team	\$100 each

8. Contact Point for Q&A

kor_asean@mofa.go.kr / yychu21@mofa.go.kr / farras@mofa.or.kr

9. Note

- For further information including copyright guidelines, please find the attached Application form.

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